



SELLING YOUR HOME

WHY WORK WITH CLAYTON?

Meet Clayton Estrems

I was raised in Houston, Texas and graduated from Kingwood High School. Shortly after High School, I became an air traffic controller in the United States Marine Corps. As I traveled the world, I became very interested in the different styles of homes in different countries and the cost associated with them. That interest quickly turned into a passion of mine, and led me to obtain my real estate license in 2013. I have been working as a Realtor with RE/MAX ever since.

I'm involved the Houston Arabian Shrine, which raises money for the Shriner's Hospitals for Children. I hold several positions within the organization. I am also involved in a program called Fantastic Teeth where Humble Masonic Lodge #979 goes to schools and teaches 1st Graders how to properly brush their teeth.

In the last 3 years I have been a Top Producer in my company, I have gotten married, had my first child, helped raise over \$100K for the Shriner's Hospital for Children, and I can't wait to put my experience to work for you!



Direct 713.857.8313

Office 281.812.9400

ClaytonEstrems@REMAX.net

Ratings & Reviews



Street Name: Auburn Ash Circle

Represented the Seller - Survey On 04/05/2019

Overall Rating: 5.00/ 5.0 ★★★★★

★★★★★ Competency 5/5.0

★★★★★ Market Knowledge 5/5.0

★★★★★ Communication 5/5.0

★★★★★ My Experience 5/5.0

Clayton is a wonderful realtor who goes above and beyond to get the job done. He is not afraid to think outside the box and pursue different avenues to get his listings showings. Thank you for everything, Clayton!



Street Name: Village Crossing Lane

Represented the Seller - Survey On 02/13/2018

Overall Rating: 5.00/ 5.0 ★★★★★

★★★★★ Competency 5/5.0

★★★★★ Market Knowledge 5/5.0

★★★★★ Communication 5/5.0

★★★★★ My Experience 5/5.0

We were fortunate to have Clayton as our realtor. Not only did he help us achieve our goal with the sale of our home, but he did an exceptional job working on our behalf. He is attentive and provided us with excellent guidance on listing the home and negotiations with the buyer. Clayton is professional and prompt with his appointments, communications, and updates. Let Clayton put his skills to work on your behalf and assist you in achieving your goals in selling/buying.



Street Name: Deer Springs Drive

Represented the Seller - Survey On 11/14/2018

Overall Rating: 5.00/ 5.0 ★★★★★

★★★★★ Competency 5/5.0

★★★★★ Market Knowledge 5/5.0

★★★★★ Communication 5/5.0

★★★★★ My Experience 5/5.0

Clayton did his market homework and with his unique marketing, we had an offer in four days. In a buyers market where the average listing was 7 months, we were to say the least, very happy with the results. I highly recommend Clayton and the personal attention he gives to his clients.



Street Name: Yale St

Represented the Seller - Survey On 04/07/2017

Overall Rating: 5.00/ 5.0 ★★★★★

★★★★★ Competency 5/5.0

★★★★★ Market Knowledge 5/5.0

★★★★★ Communication 5/5.0

★★★★★ My Experience 5/5.0

Clayton did an outstanding job communicating with us about the sale of our home. He listened to us and provided us with excellent advice on listing the home and negotiating with the buyer. Clayton was easy to reach and always helpful. I could tell he was smiling through the phone when we spoke. I 100% recommend Clayton as your selling or buying realtor. He is on your side and has your back.

Ratings & Reviews

4.99



4.99 / 5.00

Based on 42 Completed Surveys

Competency ★★★★★ 5.00/5.0

Market Knowledge ★★★★★ 4.98/5.0

Communication ★★★★★ 4.95/5.0

My Experience ★★★★★ 5.00/5.0

Competency

Explained the process clearly, ensured paperwork was correct, used technology efficiently, negotiated effectively, exhibited attention to detail, represented and protected my interests

Communication

Updated me regularly, responded in a timely manner, communicated with me in the way I wanted

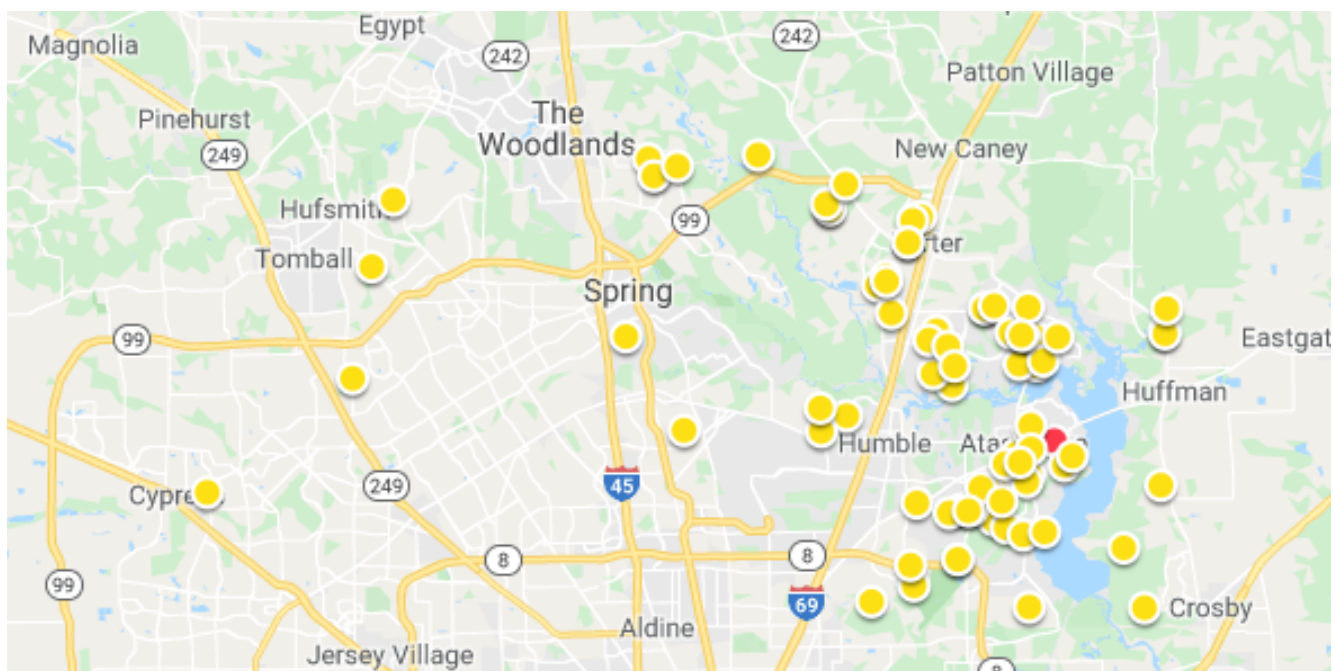
Market Knowledge

Exhibited knowledge of the real estate market, the neighborhood and community





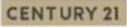






My Experience

Understood my needs, gave me personal attention, made me feel valued as a client, was on time and prompt. I would recommend this REALTOR® to a friend or colleague.

122+ Sales and Counting



The RE/MAX Advantage

| NATIONAL, FULL-SERVICE BROKERAGE BRANDS | | | | | | |
|---|--|-------------------------------------|--|-------------------------|-------------------|------------------|
| | TRANSACTION SIDES PER AGENT (LARGE BROKERAGES ONLY) ¹ | U.S. TRANSACTION SIDES ² | BRAND AWARENESS (UNAIDED) ³ | COUNTRIES & TERRITORIES | OFFICES WORLDWIDE | AGENTS WORLDWIDE |
| RE/MAX | 16.3 | 1,004,000 | 30.2% | 110+ | 8,229 | 124,280 |
|  | 10.3 | Not Released | 0.4% | 11 | 500 | 8,000 |
|  | 8.6 | 128,416 | 1.3% | 36 | 2,300 | 40,300 |
|  | 8.0 | 709,117 | 15% | 44 | 3,200 | 94,200 |
|  | 7.9 | Not Released | 4.5% | 3 | 1,450 | 50,000 |
|  | 7.6 | 393,184 | 21.0% | 80 | 9,600 | 127,500 |
|  | 6.8 | 76,844 | 0.8% | 4 | 360 | 12,100 |
|  | 6.5 | 1,095,874 | 8.0% | 37 | 1,000 | 180,000 |
|  | 6.5 | 123,113 | 2.1% | 72 | 1,000 | 22,600 |
|  | 4.7 | 74,678 | 0.1% | 2 | 53 | 15,570 |
|  | 4.6 | 51,000 | 0.3% | 2 | 160 | 11,000 |
|  | 4.2 | 34,644 | 0.1% | 1 | 238 | 8,155 |
|  | 3.9 | 56,000 | 0.1% | 1 | 168 | 16,000 |

©2019 RE/MAX, LLC. Each office independently owned and operated. Data is full-year or as of year-end 2018, as applicable. Except as noted, Coldwell Banker, Century 21, ERA, Sotheby's and Better Homes and Gardens data is as reported by Realty Corporation on SEC 10-K, Annual Report for 2018; all other competitor data is from company websites and industry reports. ¹Transaction sides per agent for all but Realty ONE Group are calculated by RE/MAX based on 2019 REAL Trends 500 data, citing 2018 transaction sides for the 1,757 largest participating U.S. brokerages. Coldwell Banker includes NRT. Berkshire does not include HomeServices of America. Transaction sides per agent for Realty ONE Group calculated using company's data included in above chart. ²Compass and eXp Realty totals are for residential transactions only and do not include commercial transactions; totals for all other brands include commercial transactions. ³MMR Strategy Group study of unaided awareness among buyers, sellers, and those planning to buy or sell; asked, when they think of real estate brands, which ones come to mind? 19_301408



The RE/MAX Advantage

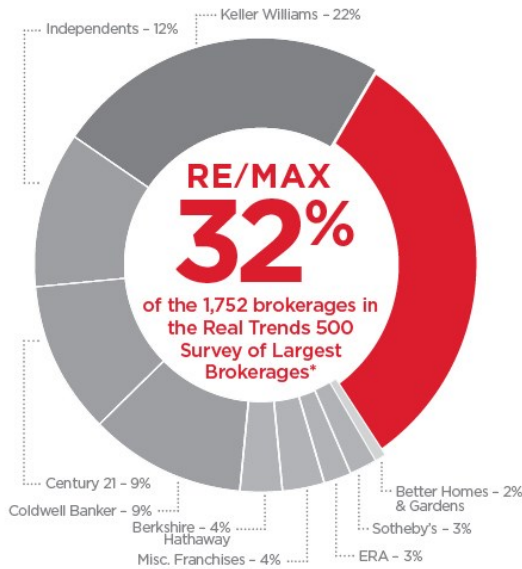


RANK 1,752 OF THE LARGEST BROKERAGES BY SIDES PER AGENT, AND WHAT DO YOU FIND?

That the most productive agents are with RE/MAX.*



Century 21 - 4
Non-Franchise - 3
Coldwell Banker - 1
EXIT Realty - 1
ERA - 2



THE MOST PRODUCTIVE U.S. BROKERAGES RANKED BY BRAND

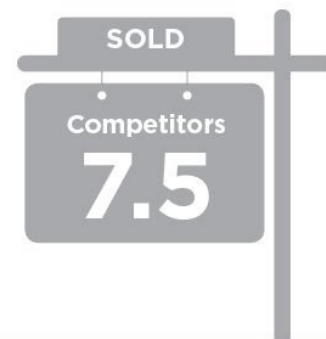
*Based on 2018 REAL Trends 500 data, citing 2017 transaction sides and sales volume for the 1,752 largest participating U.S. brokerages (ranked by transaction sides). Averages calculated using brokerages that reported agent counts. ©2018 RE/MAX, LLC. Each office is independently owned and operated. 18_253733

The RE/MAX Advantage



2 TO 1

RE/MAX agents average **double** the sales of other agents in the **REAL Trends 500** survey.



*From the **REAL Trends 500** survey of large brokerages.

* Based on 2018 REAL Trends 500 data, citing 2017 transaction sides and sales volume for the 1,752 largest participating U.S. brokerages (ranked by transaction sides). Averages calculated using brokerages that reported agent counts. © 2019 RE/MAX, LLC. Each Office Independently Owned and Operated.



The Marketing Approach

More Marketing

More Exposure

More Money



Marketing Proposal

CLAYTON ESTREMS

VS

OTHER AGENTS

- Professional Photography
 - Distinctive Digital Brochures
 - Specialized Property Websites
 - Customized VRTours Posted to Multiple Websites
 - Electronic Ad Campaign Sent to Thousands of Potential Buyers
 - Mega Open Houses
 - Reverse Prospecting
 - SEO Marketing
 - Paid Target FB Advertising
 - Staging
- Cell Phone Pictures
 - One Sided Flyers
 - No Website
 - No VR Tours
 - No Electronic Ad Campaign
 - Last minute Open House
 - No Idea What Reverse Prospecting is

Websites

RE/MAX

JUST LISTED

31618 Forest Oak Park Court
Conroe, TX 77385

RE/MAX Associates Northeast

[VIEW PROPERTY PHOTOS](#)

3 BEDROOM **2** BATHROOM **1601** SQUARE FEET **4/14/19 2 PM - 4/14/19 4 PM** OPEN HOUSE

Be sure to check out the real VR tour in the Links!!

It's time to come home to this beautifully maintained 3 bedroom 2 bath home. Just off the entryway sits an elegant family room that is open to the Kitchen, which makes for a wonderful flow when entertaining. Wow your friends and family with your recipes whipped up in this gorgeous kitchen with lots of storage space. The backyard has plenty of green space for outdoor activities and a covered patio that would be an ideal spot to fire up the grill and do some outdoor cooking! Don't miss out, this opportunity will not last long! Call to schedule a private showing today

When you list with **Clayton Estrems** Your Listing Goes GLOBAL!

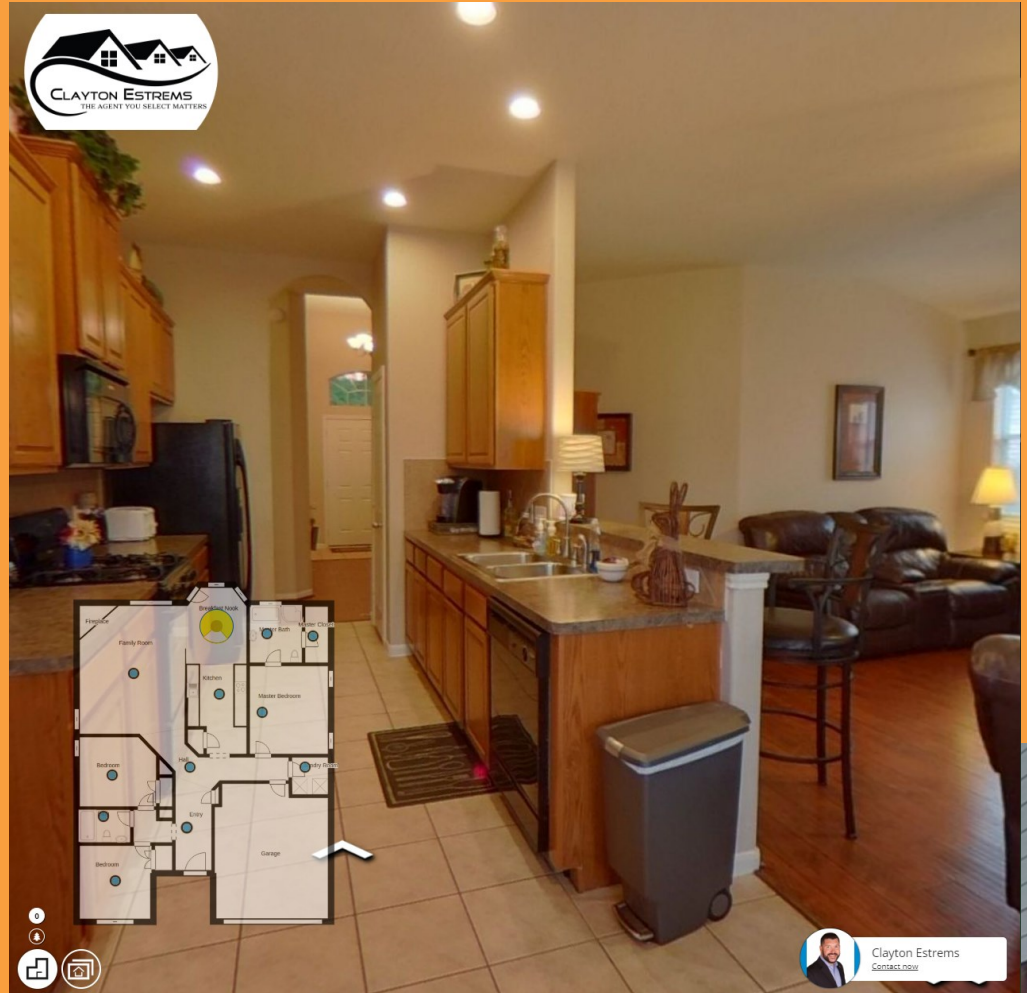
A Custom website will be built AND your property will go on Many More...

Facebook Marketing

The image displays three overlapping Facebook posts. The top-most post is from 'Kingwood Lifestyle', dated February 4, 2015, with the text 'This is an awesome home, waiting for someone's special touch!'. Below it is another post from 'Kingwood Lifestyle', dated February 17, 2015, with the text 'Kingwoo'. The largest, central post is a link share from '8934 Headstall Drive' dated August 13 at 11:33am. It features a photograph of a brick house with a white garage door and a tree in the foreground. The text below the photo reads: '8934 Headstall Dr, Tomball, TX 77375 - HAR.com', '8934 Headstall Dr Tomball TX 77375 is listed for sale for \$173,000. It is a 1,491 sqft, 3 Beds, 2 Full Bath(s) in Saddlebrook Village.', and 'HAR.COM'. Below the text, it shows '1,995 people reached' with a progress bar and a 'View Results' button. At the bottom of this post are 'Like', 'Comment', and 'Share' buttons, and a notification that 'You, Sandra Alexander, Bridget Saldivar and 16 others' have interacted. There is also a '1 share' notification and a comment box with the placeholder text 'Write a comment...' and a 'Press Enter to post.' instruction.

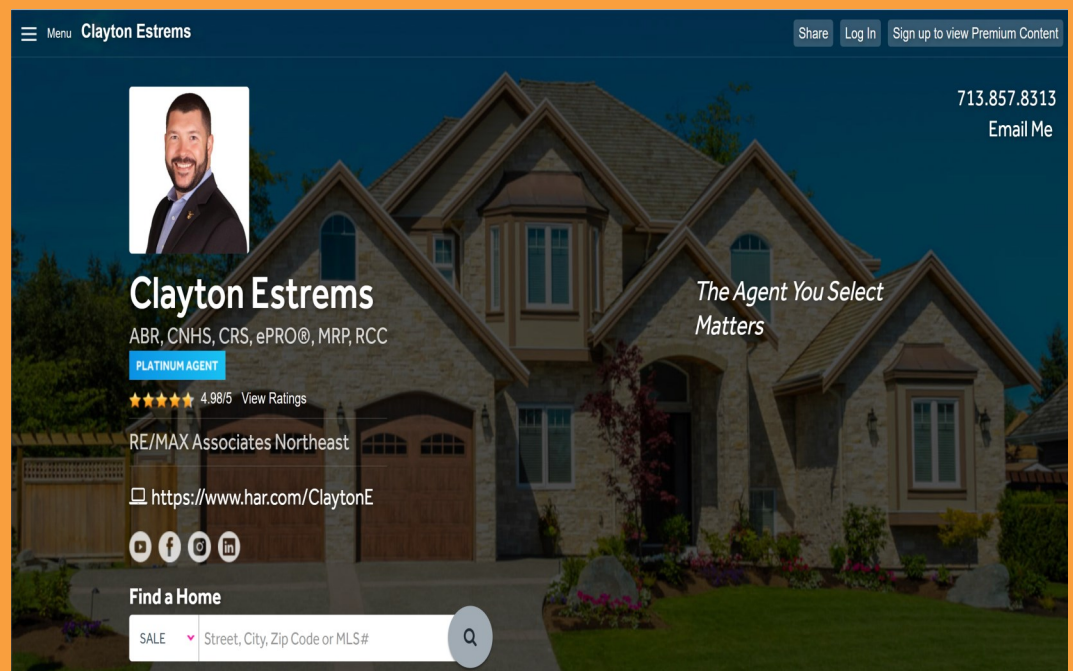
Facebook is one of the most used sites on the internet. So Clayton ensures your home gets the exposure it deserves.

True VR Tour




Youtube





```
<iframe width="560" height="315"
src="https://www.youtube.com/embed/
t7NeNPmEbMk?start=1" frameborder="0"
allow="accelerometer; autoplay; encrypt-
ed-media; gyroscope; picture-in-picture"
allowfullscreen></iframe>
```




Menu Clayton Estrems Share Log In Sign up to view Premium Content

713.857.8313
Email Me

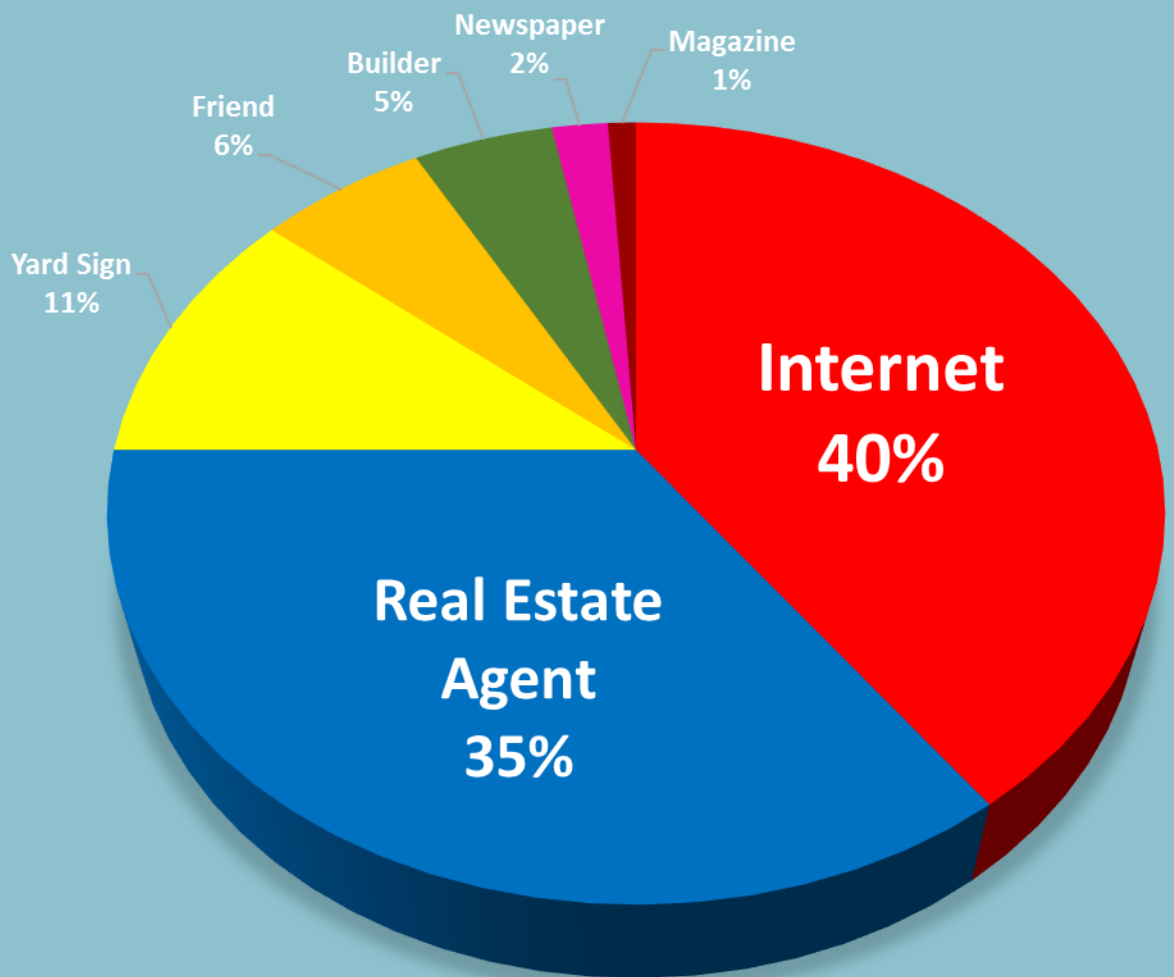


Clayton Estrems
ABR, CNHS, CRS, ePRO®, MRP, RCC
PLATINUM AGENT
★★★★★ 4.98/5 View Ratings
RE/MAX Associates Northeast
<https://www.har.com/ClaytonE>
   

Find a Home
SALE 

The Agent You Select Matters

Where Do Buyers Come From?



Did Your Last Agent Show You This?

In Closing

I hope you find the Estrems Guide informative. Now the next step is to simply contact me to schedule a private appointment if you haven't done so already, to put Clayton Estrems to work for you!

WHO YOU WORK WITH MATTERS!

Clayton Estrems

Direct 713.857.8313

Office 372.390.000

ClaytonEstrems@REMAX.net



Notes



